

FOR IMMEDIATE RELEASE

National College of Ireland Partners with The School of Coaching

AUSTIN, TEXAS, January 16, 2012 — JMJ Associates is delighted to announce a partnership between *The School of Coaching* and the National College of Ireland (NCI) to bring the world's most prestigious coaching programme to Ireland, the first programme of its kind to offer learning and networking opportunities in Dublin, Ireland.

"We are thrilled about entering into partnership with National College of Ireland. Bringing our *Coach's Programme* to Ireland is a first for The School and we are very excited about connecting with a broad network of business professionals and offering our particular brand of coaching right in the heart of Dublin and its financial and business centre. Delivering the *Coach's Programme* with NCI presents a great opportunity to work closely with Ireland's current and future business leaders". **Alan Palmer**, Operations Manager at The School of Coaching.

National College of Ireland has just celebrated its 60th anniversary. Founded in 1951 in Ranelagh's Sandford Lodge, the college is now based in a thriving city-centre campus in Dublin's International Financial Services Centre. It offers full- and part-time courses to 3,500 students, in the areas of business, marketing, HR, accountancy, computing and finance. NCI has a leadership position in the areas of management development and human resource management with a proud tradition of educating senior leaders and managers.

The School's *Coach's Programme* is a tremendous fit with NCI's 60 year history of developing business leaders. The *Coach's Programme* is one of the world's most widely respected programmes and both The School and NCI see it as a tremendous opportunity for senior managers in Ireland to experience the real personal growth and business results that can be achieved through a coaching approach.

"I can honestly say that going through a coaching programme changed my life and was a pivotal moment in my career and personal development and I would wholeheartedly recommend it. Of course a vital part of the programme is the expertise and experience of people like Myles Downey and the rest of the team. The proven content of the *Coach's Programme*, the world class faculty and the support provided by National College of Ireland all combine to make the *Coach's Programme* hugely compelling for Ireland's business and management community". **Dr Phillip Matthews**, *President National College of Ireland*



The *Coach's Programme* is an International Coach Federation (ICF) Accredited Coach Training Programme (ACSTH) and has achieved the European Quality Award at Senior Practitioner Level through the European Mentoring and Coaching Council (EMCC). The *Coach's Programme* is designed for senior executives, leaders and professionals wishing to develop the skills to coach professionally, with an ability to coach at senior levels within organisations. The programme teaches a deep level of coaching capability and skill, taking participants on an inner as well as outer learning journey.

“As a participant on the Coach's Programme I understand what individuals on the course are looking for and I know the benefits this programme can bring”. **Deirdre Giblin**, *National College of Ireland*

About The School of Coaching

An integral part of JMJ Associates since 2009, *The School of Coaching* presents a world-leading and accredited performance coaching service with over 15 years' experience. We serve clients in a number of sectors, including finance and banking, media, legal and oil and gas. *The School of Coaching* partners with clients to unleash potential, in individuals and teams, to deliver outstanding results and create a legacy for excellence that is sustainable over time.

We offer a wide range of services under the heading of *Performance Coaching*, which we tailor to meet the specific needs and objectives of our clients, always in service of producing breakthrough business results. We create bespoke programmes for organisations aiming to develop coaching capacity alongside their leadership and performance management skills. We also run public programmes, which attract senior executives, leaders and professionals from both the public and private sectors. Our flagship *Coach's Programme* is one of the world's most prestigious coaching training programmes, and runs internationally. It is a well-respected and widely known professional business coaching qualification programme that is designed to develop the skills to coach professionally. We also have a *Leadership Coaching Programme* to transform good managers into great leaders.

About JMJ Associates

JMJ Associates is a global management consultancy, which this year is celebrating 25 years' experience serving large industries, including energy, mining and construction. JMJ provides clients with a powerful combination of strategic insight, deep industry knowledge and superb execution assisting them to catalyze human innovation for breakthrough results.



JMJ is the world leader in workplace safety consulting, having developed and implemented its *Incident and Injury-Free*® safety approach on behalf of multinational corporations around the globe. The firm's *High-Performance Projects*™ practitioners are well-known as trusted advisors to standing organizations, as well as to owners and contractors executing large complex capital projects. The firm serves its clients from offices in Austin, Doha, Durban, London, Perth and Singapore. JMJ can be found on the Web at www.jmj.com.

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