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FOR IMMEDIATE RELEASE

JMJ to Host 2nd Korea *Incident and Injury-Free*[®] (IIF[®]) Success Day

AUSTIN, TEXAS, October 25, 2013—On November 15, 2013, the Korea *Incident and Injury-Free*[®] (IIF[®]) Success Day will return for the second year to the Paradise Hotel in Busan, South Korea.

The one day event will offer participants a unique opportunity to explore the successes, best practices and challenges of creating an IIF safety culture in the Korean shipbuilding and oil & gas industries. It will highlight and recognize the successful results JMJ clients have had implementing the IIF safety program approach and improving lives and relationships throughout Korea. The day will also feature experts in JMJ's IIF safety approach, who will be sharing ready to apply practical insights as well as introducing critical actions for fatality prevention and process safety.

"This will be a great chance for participants working to create and improve their safety culture to learn from other professionals," says Rick Bair, JMJ Senior Partner. "Our aim is to promote learning, encourage the exchange of ideas, and acknowledge clients for their success in implementing the IIF safety program in Korea."

There are approximately 80,000 workers in Korea who are working with the IIF approach, which was introduced in the country eight years ago. In the early days of Korean IIF work, multinational oil companies were utilizing the approach to develop stronger safety leadership and foster cultures that improved safety performance. Currently, Korean owned major industries such as shipbuilding and major oil refinery upgrade construction projects are now embracing the IIF approach as their own. As a result, breakthroughs leading to previously unheard of safety results are occurring throughout these industries.

For more about the event please contact Yohan Kim on +65 6500 3722 or email ykim@jmm.com

About JMJ Associates

JMJ Associates is a global management consultancy with over 25 years of experience serving the energy, mining and construction industries. JMJ helps top-tier industrial companies see new possibilities, reach new goals, and operate at new, higher levels of performance. It is the world leader in *Incident and Injury-Free*[®] workplace safety consulting and in the creation of *High Performance Teams*[™] on capital projects. JMJ consultants provide *Performance Coaching*[™] and leadership development to some of the largest companies in the world.

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