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FOR IMMEDIATE RELEASE

JMJ Presents ‘Going Beyond Zero’ at the Construction Industry Institute’s (CII) Annual Conference, Celebrates 5th Anniversary of CII Membership

AUSTIN, TEXAS, September 5, 2012--JMJ global account manager Billy Gibbons and an academic research team delivered a presentation titled ‘Going Beyond Zero Using Safety Leading Indicators’ at this year’s CII Annual Conference in July in Baltimore, Maryland. The presentation, delivered as a part of the New CII Research & Implementations Tools portion of the conference, discussed the difference between using lagging and leading indicators for achieving zero. Matt Hallowell of the University of Colorado, Jimmie Hinze of the University of Florida, Roger Smith from Zurich, Same Thurman from Fluor, and Dave Wulf from ConocoPhillips were all part of the presenting team.

This year’s CII conference, titled “Building Global Leadership,” featured leaders from industry, government and academia. Sessions explored topics such as the building of sustainable facilities in diverse settings, preparing leaders for complex global projects, and deploying state of the art processes for productivity and benchmarking.

Gibbons’ presentation marked JMJ’s 5th anniversary of membership with CII, a highly respected learning organization that researches better ways of planning and executing capital engineering and construction programs. More than 120 leading owners, contractors and academics comprise CII’s membership who share, collaborate on important industry issues and provide guidance. Unique in the engineering and construction industry, CII is renowned for creating research-based knowledge that improves and enhances business effectiveness and the sustainability of the capital facility life cycle. CII works with its membership to develop an industry driven research agenda which results in the development of ‘Best Practices,’ breakthroughs and industry norms to address critical issues facing the industry. For more information on the Construction Industry Institute, visit www.construction-institute.org. Watch Ms. Gibbons’ speech, [by clicking here](#).

About JMJ Associates

JMJ Associates is a global management consultancy that this year is celebrating 25 years’ experience serving the energy, mining and construction industries. JMJ helps top-tier industrial companies see new possibilities, reach new goals, and operate at new, higher levels of performance. It is the world leader in workplace safety consulting *Incident and Injury-Free*[®] safety and in the creation of *High Performance Teams*[™] on capital projects. JMJ consultants provide *Performance Coaching*[™] and Leadership Development to some of the largest companies in the world. The firm serves its clients from offices in Austin, Houston, Doha, Johannesburg, London, Perth and Singapore. JMJ can be found on the Web at www.jmm.com.

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